



SAMPLE TEAM RECRUITMENT EMAIL

Hi [FIRST NAME],

On Sunday, May 22nd, I am lacing up my sneakers and participating in the 3rd annual 5K for Kids benefitting Agassiz Village (AV), an 87-year-old nonprofit organization providing opportunities for low-income children and teens from under-resourced Massachusetts and Maine communities. Every summer, AV brings hundreds of kids to their lakefront camp in Poland, Maine for an unforgettable overnight summer camp experience, and has recently started offering a year-round leadership program opportunity for teens. Although summer camp is something many people take for granted, for the kids Agassiz it is truly the chance of a lifetime. I'm working on building my team and I hope you will join me!

As a member of team [INSERT TEAM NAME], you will join me and many others on May 22nd to complete a 5K in support of Agassiz Village. Whether you run, walk, swim, bike, or choose another way to move, you have the choice to participate remotely from anywhere in the world, or in-person at AV's summer camp in Maine. Our team goal is to raise [INSERT TEAM GOAL]. It costs \$1,500 to send a child to camp at Agassiz for two weeks. As a team member you will have your own personalized page to raise funds for Agassiz Village. If you're interested in joining my team, all you have to do is register here: agassizvillage.org/5kforkids2022 . Choose "Join A Team," and then search for [INSERT TEAM NAME].

Please don't hesitate to reach out to me if you have any questions! You can read more about Agassiz Village and the work they do at www.agassizvillage.org .

I can't wait to hear from you! Let's make a difference together!

Sincerely,
[YOUR NAME]